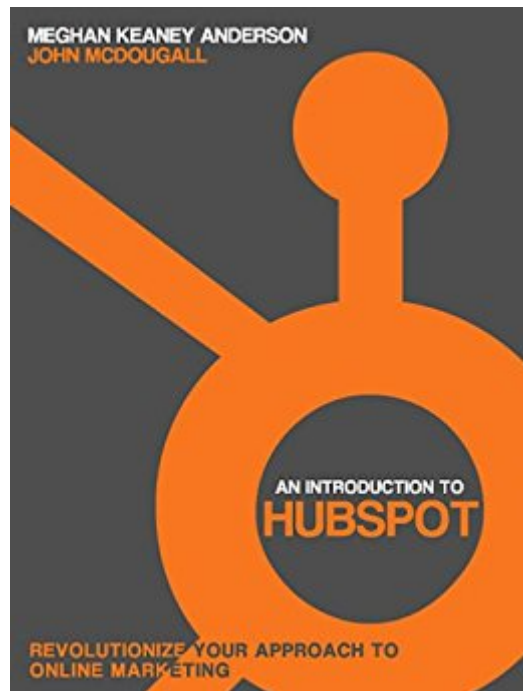


The book was found

# An Introduction To Hubspot: Revolutionize Your Approach To Online Marketing



## Synopsis

HubSpot is an all-in-one inbound marketing software platform that includes everything a marketer needs to do his or her job on a day-to-day basis. When you use HubSpot, you don't need to worry about learning how to use five different tools, or figuring out how those tools are integrated, because everything you need is right there in one familiar interface. Because all of our tools talk to one another right out of the box, you can take advantage of synergies between tools that would be impossible when using many different, disconnected systems [from several vendors]. HubSpot is also a leader in inbound marketing, which is a methodology centered around attracting and converting visitors into happy customers through personalized, relevant information and content—not interruptive messages. HubSpot features all the tools you need to do inbound marketing, and expertise from true leaders in the field through an endless stream of content, webinars, and opportunities to interact with our robust base of more than 8,000 customers.

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Very basic but very good

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